



REUTERS/Peter Nicholls

THE BIG PICTURE

BREXIT

Reuters first to report UK voted to leave the EU. **Sterling fell** 25 cents on the news - the biggest fall since free floating exchange rates.

JUNE 2016

Reuters won 80 percent of alerts from a Prime Minister May speech on Jan. 17 that saw the **pound score** its biggest one day gain since at least 1998.

JAN 2017

Reuters first to report Britain planned to launch Brexit process on Mar. 29. Following the report, the **sterling fell** from a three-week high against the dollar.

MARCH 2017

DEC 2016

Reuters first to report UK to consider paying into EU for market access. **Sterling rose** nearly 2 cents against the dollar following the Reuters report.

JAN 2017

Reuters ahead with Supreme Court ruling UK's devolved assemblies could not block Brexit. **Sterling fell** over a cent on the news.

Since the United Kingdom's shock vote to leave the European Union, Reuters has consistently been first with Brexit news that has moved markets around the world. Beyond unmatched breaking news coverage, Reuters has delivered exclusive news and insight that illustrated the political, corporate and financial implications of the UK's historic break with the EU.

As Britain prepares for an early election on June 8, Reuters is keeping our clients ahead of the Brexit story. Stay with Reuters as the story unfolds.

BEHIND THE SCENES
GET AN INSIDE LOOK AT HOW REUTERS HAS COVERED BREXIT

THE BIG PICTURE



Photo credits (l to r): REUTERS/Yves Herman; REUTERS/Stefan Wermuth; REUTERS/Toby Melville

BREAKING NEWS: 2017 LEAD UP TO EARLY ELECTION

- Reuters was first to report the **moment when the UK's letter notifying the European Union** of its intention to leave the bloc was finally delivered.
- Reuters was alone in reporting **banks in London that relocate operations to the euro zone** after Brexit are likely to be spared a lengthy entry test by regulators.
- Reuters was first to report that **Britain planned to launch Brexit process on Mar. 29**. Following the Reuters report, sterling fell from a three-week high against the dollar.
- Reuters was alone with news that **Ireland has complained to the European Commission** that it is being undercut by rival centers competing to host financial firms after Brexit.
- Reuters exclusively reported that the **EU's chief auditor said that the EU cannot yet assess how much Britain should be asked to pay** Brussels when it quits the bloc.
- Reuters revealed the **EU's market watchdog is investigating ways to stop national regulators competing unfairly** with each other as they try to attract firms from Britain post-Brexit.
- Reuters revealed a draft report on the **impact of Brexit on Britain's financial industry** warns that banks and staff would "leach" away if they do not have access EU markets.
- Reuters was ahead in reporting the **EU will not pick an immediate fight with London** over its right to clear euro-denominated securities.
- **German minister Thomas Schaefer** told Reuters that Deutsche Boerse and the London Stock Exchange should have their combined headquarters in Frankfurt not London.
- Reuters was first to report the **Supreme Court ruling** that the UK's devolved assemblies did not need to give assent to Prime Minister Theresa May's plan to leave the EU. Sterling fell over a cent on the news.
- Reuters was first to report **German regulators were due to meet with more than 20 foreign banks** to spell out requirements for moving some operations to Frankfurt after Brexit.

NEWS AT SPEED

Reuters was first with the biggest news of Brexit, including:

- First to report that Article 50 had been triggered by Donald Tusk taking delivery of a letter from Prime Minister Theresa May.
- Broke news of when May would send the fateful letter, before Downing Street made its own announcement.
- Won 80 percent of alerts from a May speech on Jan. 17 that saw the pound score its biggest one day gain on record.
- An overall win rate of two thirds on Brexit-related alerts post referendum.
- Won 12-3 on Brexit night's biggest alerts, including a 9 second win on the Sunderland vote that sent the pound crashing by 6 percent.
- Ahead on the majority of polls before the vote.

TRUSTED VIEWS

Here are some highlights of **Reuters Breakingviews** agenda-setting commentary:

- Brexit forces issues that are best left murky
- Lloyd's exemplifies London's phantom Brexodus
- Market's vision of Brexit is too rosy – with a live-updating index graphic
- Brexit could weaken Britain's puny productivity
- Britain's Brexit bill is reassuringly expensive
- Drugmakers pose Brexit Britain withdrawal risk
- Ireland could join Britain in EU departure lounge

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THE BIG PICTURE

UNPARALLELED INSIGHT AND ANALYSIS

- Reuters delivered **clear and concise insight into the leaked draft** of the EU's negotiating plan.
- A Reuters Special Report **revealed how banks lost the ear of Britain's government** over Brexit. While they used to have a cozy relationship, they now say they are struggling to be heard. Check out a quick [video from RTV](#).
- On the eve of May's letter, a Reuters [analysis](#) laid out the **five ways Brexit will change the EU**.
- In an [insightful report](#), Reuters illustrated **how the prospect of Brexit choking off the supply of EU workers** is reshaping Britain's homebuilding industry.
- In the lead up to Britain filing divorce papers, Reuters provided an [in-depth look](#) at **how the Brexit battle lines have been drawn**.
- Reuters was [ahead with signals](#) that **Britain would not get to talk trade until it settled its bill**.
- As London softened on pace of Brexit, Reuters [revealed](#) how **Brussels appears to have hardened**.
- Reuters has offered **compelling graphics** since Britain's vote to leave the EU. Recent highlights

include **tracking the Brexit effect** on the sterling, immigration, economy and markets; a **countdown to Brexit**; and a look at **London's share** of the wholesale banking market and **banks' Brexit dilemma**.

EYE ON THE STORY

- **Reuters** offers dynamic video to our Agency customers and via **Reuters TV** on the latest Brexit news. Recent highlights include three ways **Brexit will transform Europe**, **pro-EU protesters** rally outside UK parliament, the threat **Brexit has on peace in Northern Ireland** and **Theresa May profile** after election announcement.
- **Reuters photographers** have brought the story to life, delivering iconic pictures to readers across the globe. Check out a [slideshow](#) of Reuters unparalleled photography.

SLIDESHOW
Reuters coverage of Brexit in photos

Credits (l to r): REUTERS/Yves Herman; REUTERS/Toby Melville; REUTERS/Luke MacGregor



A LOOK BACK: 2016 HIGHLIGHTS

- [UK Brexit minister says would consider paying into EU for market access](#)
- [EXCLUSIVE: UK's lower house would back triggering EU divorce talks - Reuters research](#)
- [EXCLUSIVE: Goldman Sachs considers Frankfurt move over Brexit - sources](#)
- [EXCLUSIVE: Jaguar Land Rover could face 1 billion pound Brexit hit - sources](#)
- [EXCLUSIVE: EU launches contingency talks for Brexit vote -sources](#)
- [EXCLUSIVE: EU would divorce UK before any new relationship -sources](#)
- [EXCLUSIVE: Exchange Bats eyes new EU base outside London after Brexit](#)

HOW TO ACCESS

- ✓ The **BREXIT App on Eikon** by entering Brexit into the search bar
- ✓ On **Eikon**, enter BRXT in the News Monitor window or select Latest on Brexit from the Top News page
- ✓ Get the latest insight and news on Brexit in our **weekly Brexit round-up**
- ✓ **Thomson Reuters Answers On Brexit** for news, regulatory updates and insight to help you navigate Brexit
- ✓ Access the latest stories online at **reuters.com**
- ✓ Tune into video news stories on-the-go via **Reuters TV**
- ✓ Get agenda-setting commentary from **Reuters Breakingviews**
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Reuters harnessed the power of **Eikon** to tell the Brexit story through news, graphics, data and multimedia. For the latest, check out the **BREXIT App**.