PUBLIC POLL FINDINGS AND METHODOLOGY

Reuters/Ipsos: Core Political General Election Tracker (10/01/2020)

About the Study

These are some of the findings of an Ipsos poll conducted between September 29-October 1, 2020 on behalf of Thomson Reuters. For this survey, a sample of 1,366 Americans age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 1,148 registered voters and 882 likely voters. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.0 percentage points, 19 times out of 20, had all Americans been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. The poll also has a credibility interval ± 3.3 percentage points for registered voters and ± 3.8 percentage points for likely voters.

For full results, please refer to the following annotated questionnaire.

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		All Respondents	All Registered Voters	Likely Voters
Do you consider yourself a Democrat, a Republican, an independent or none of these?	Democrat	42%	46%	47%
	Republican	38%	41%	43%
	Independent	11%	9%	8%
	None/DK	8%	4%	2%
	Total	1366	1148	882
Are you currently registered to vote, or not?	All Registered Voters	83%	100%	100%
	Not Registered Voters	17%	0%	0%
	Total	1366	1148	882
S8 / SC8. In your opinion, what is the most important problem facing the U.S. today? (Select from below or write in)	Economy generally	17%	18%	18%
	Unemployment / lack of jobs	10%	10%	8%
	War / foreign conflicts	1%	1%	1%
	Immigration	6%	6%	6%
	Terrorism / terrorist attacks	4%	5%	5%
	Healthcare	18%	19%	21%
	Energy issues	1%	1%	1%
	Morality	7%	7%	7%
	Education	3%	2%	2%
	Crime	8%	8%	8%
	Environment	5%	6%	5%
	Other	15%	16%	18%
	Don't know	4%	3%	1%
	Total	1366	1148	882
AB1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?	Right direction	28%	30%	31%
	Wrong track	62%	63%	64%
	Don't know	10%	7%	5%
	Total	1366	1148	882
Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd? Summary	I have not voted yet	78%	88%	92%
	I have already voted	4%	4%	6%
	Do not plan to vote	10%	2%	0%
	Not sure	9%	5%	2%
	Total	1366	1148	882

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		All Respondents	All Registered Voters	Likely Voters
P7/PD4_New_1. In November 2020, the next presidential election will be held. Using a 1-to-10 scale... how likely are you to vote in the next presidential election? (Select one)	10- Completely certain you will vote	66%	78%	91%
	9	5%	6%	6%
	8	5%	5%	3%
	7	3%	2%	0%
	6	2%	1%	0%
	5	4%	2%	0%
	4	1%	0%	0%
	3	1%	1%	0%
	2	1%	1%	0%
	1-Completely certain you will NOT vote	8%	2%	0%
	Don't know	4%	1%	0%
	Total	1314	1097	830
TM1842Y20 / vote_2020. In the 2020 presidential election did you/would you vote for [RANDOMLY ROTATE ORDER OF 'Donald Trump' and 'Joe Biden'] Donald Trump or Joe Biden?	Donald Trump	38%	40%	41%
	Joe Biden	43%	47%	50%
	Some other candidate	5%	5%	4%
	I would not vote	6%	1%	0%
	Not sure	8%	7%	5%
	Total	1366	1148	882
TM1964Y20. How certain are you that you will vote for ... in the 2020 presidential election?	I am completely certain I will vote for {candidate}	80%	82%	87%
	I am fairly certain I will vote for {candidate}	13%	12%	9%
	I could be persuaded to change my vote	3%	3%	2%
	I will likely change my vote	2%	2%	2%
	Not sure	2%	1%	0%
	Total	1065	961	756
AB11. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?	Strongly approve	27%	29%	30%
	Somewhat approve	13%	13%	12%
	Lean towards approve	2%	1%	0%
	Lean towards disapprove	1%	1%	1%
	Somewhat disapprove	10%	9%	9%
	Strongly disapprove	43%	44%	47%
	Not sure	4%	3%	1%
	Total	1366	1148	882
AB11. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President? Summary	TOTAL APPROVE	42%	43%	43%
	TOTAL DISAPPROVE	53%	54%	56%
	Not sure	4%	3%	1%
	Total	1366	1148	882

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		All Respondents	All Registered Voters	Likely Voters
TM1843Y20.If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?	Strong on the economy and job creation	18%	18%	18%
	Strong on healthcare	10%	10%	10%
	Strong on immigration	5%	5%	5%
	Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	25%	25%	26%
	Ability to restore trust in American government	19%	19%	20%
	Strong on civil rights	7%	7%	6%
	Tough on crime and civil unrest	11%	11%	11%
	Strong on the environment/climate change	5%	5%	5%
	Total	1366	1148	882
TM1844Y20_1.For each of the following, please select the candidate you think is the best on that particular issue…the economy and job creation	Joe Biden	37%	40%	41%
	Donald Trump	45%	46%	46%
	Some other candidate	5%	5%	4%
	Not sure	13%	10%	8%
	Total	1366	1148	882
TM1844Y20_2. For each of the following, please select the candidate you think is the best on that particular issue…Healthcare	Joe Biden	45%	48%	50%
	Donald Trump	34%	36%	37%
	Some other candidate	7%	6%	5%
	Not sure	14%	10%	8%
	Total	1366	1148	882
TM1844Y20_3. For each of the following, please select the candidate you think is the best on that particular issue…Immigration	Joe Biden	37%	40%	43%
	Donald Trump	44%	45%	45%
	Some other candidate	6%	6%	5%
	Not sure	13%	9%	7%
	Total	1366	1148	882
TM1844Y20_4.For each of the following, please select the candidate you think is the best on that particular issue…National recovery…coronavirus	Joe Biden	44%	47%	50%
	Donald Trump	36%	38%	39%
	Some other candidate	6%	5%	4%
	Not sure	14%	10%	8%
	Total	1366	1148	882
TM1844Y20_5. For each of the following, please select the candidate you think is the best on that particular issue…Ability to restore trust in American government	Joe Biden	42%	46%	49%
	Donald Trump	34%	36%	37%
	Some other candidate	9%	8%	7%
	Not sure	14%	10%	7%
	Total	1366	1148	882

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		All Respondents	All Registered Voters	Likely Voters
TM1844Y20_7. For each of the following, please select the candidate you think is the best on that particular issue…Strong on civil rights	Joe Biden	45%	48%	51%
	Donald Trump	33%	35%	35%
	Some other candidate	7%	6%	6%
	Not sure	15%	11%	8%
	Total	1366	1148	882
TM1844Y20_8. For each of the following, please select the candidate you think is the best on that particular issue…Tough on crime and civil unrest	Joe Biden	34%	37%	40%
	Donald Trump	43%	44%	44%
	Some other candidate	7%	6%	6%
	Not sure	16%	13%	10%
	Total	1366	1148	882
TM1844Y20_9. For each of the following, please select the candidate you think is the best on that particular issue…Strong on the environment/climate change	Joe Biden	48%	51%	54%
	Donald Trump	26%	27%	27%
	Some other candidate	8%	7%	7%
	Not sure	18%	15%	13%
	Total	1366	1148	882
TM3. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?...Donald Trump	Very familiar	69%	74%	77%
	Somewhat familiar	21%	20%	18%
	Not very familiar	5%	3%	2%
	Have heard of them, but that's it	3%	3%	2%
	Have not heard about them	1%	1%	1%
	Total	1366	1148	882
TM3. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?...Joe Biden	Very familiar	54%	59%	63%
	Somewhat familiar	31%	30%	30%
	Not very familiar	7%	6%	4%
	Have heard of them, but that's it	6%	4%	3%
	Have not heard about them	2%	1%	1%
	Total	1366	1148	882
TM3. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?...Kamala Harris	Very familiar	31%	35%	39%
	Somewhat familiar	31%	34%	37%
	Not very familiar	20%	18%	15%
	Have heard of them, but that's it	12%	10%	8%
	Have not heard about them	6%	3%	2%
	Total	1366	1148	882

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		All Respondents	All Registered Voters	Likely Voters
TM3. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?...Mike Pence	Very familiar	38%	43%	49%
	Somewhat familiar	36%	37%	37%
	Not very familiar	16%	13%	10%
	Have heard of them, but that's it	7%	6%	3%
	Have not heard about them	3%	1%	0%
	Total	1366	1148	882
TM4. Would you say you are generally favorable or unfavorable towards these public figures?...Donald Trump	Very favorable	26%	28%	28%
	Somewhat favorable	11%	11%	11%
	Lean towards favorable	8%	7%	6%
	Lean towards unfavorable	8%	6%	4%
	Somewhat unfavorable	6%	5%	5%
	Very unfavorable	41%	42%	45%
	Total	1347	1138	878
TM4. Would you say you are generally favorable or unfavorable towards these public figures?...Joe Biden	Very favorable	25%	27%	30%
	Somewhat favorable	16%	17%	17%
	Lean towards favorable	13%	11%	9%
	Lean towards unfavorable	12%	11%	9%
	Somewhat unfavorable	8%	8%	8%
	Very unfavorable	26%	26%	27%
	Total	1341	1135	874
TM4. Would you say you are generally favorable or unfavorable towards these public figures?...Kamala Harris	Very favorable	20%	23%	25%
	Somewhat favorable	16%	16%	18%
	Lean towards favorable	17%	15%	13%
	Lean towards unfavorable	14%	13%	10%
	Somewhat unfavorable	8%	8%	8%
	Very unfavorable	25%	25%	27%
	Total	1290	1116	870
TM4. Would you say you are generally favorable or unfavorable towards these public figures?...Mike Pence	Very favorable	20%	23%	25%
	Somewhat favorable	13%	13%	13%
	Lean towards favorable	13%	12%	10%
	Lean towards unfavorable	15%	13%	9%
	Somewhat unfavorable	12%	11%	11%
	Very unfavorable	27%	28%	32%
	Total	1328	1138	879

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		All Respondents	All Registered Voters	Likely Voters
TM1128Y17_1. Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy:	Strongly approve	29%	31%	33%
	Somewhat approve	12%	12%	12%
	Lean towards approve	10%	8%	7%
	Lean towards disapprove	7%	7%	6%
	Somewhat disapprove	7%	6%	7%
	Strongly disapprove	30%	32%	35%
	Don't know	5%	3%	1%
	Total	1366	1148	882
TM1128Y17_4. Do you approve or disapprove of the way Donald Trump is handling the following issues? Employment and jobs:	Strongly approve	29%	32%	33%
	Somewhat approve	13%	13%	11%
	Lean towards approve	9%	8%	8%
	Lean towards disapprove	7%	7%	6%
	Somewhat disapprove	8%	7%	7%
	Strongly disapprove	29%	31%	34%
	Don't know	5%	2%	1%
	Total	1366	1148	882
TM1128Y17_21. Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus/COVID-19:	Strongly approve	21%	22%	23%
	Somewhat approve	13%	14%	15%
	Lean towards approve	9%	8%	6%
	Lean towards disapprove	8%	7%	5%
	Somewhat disapprove	5%	4%	4%
	Strongly disapprove	41%	43%	47%
	Don't know	4%	2%	1%
	Total	1366	1148	882
TM1815Y20. How concerned are you personally about the spread of coronavirus/COVID-19?	Very concerned	45%	48%	51%
	Somewhat concerned	33%	32%	31%
	Not very concerned	11%	11%	11%
	Not at all concerned	9%	8%	7%
	Don't know	1%	1%	0%
	Total	1366	1148	882

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For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Kate Silverstein
Media Relations Specialist, US
Public Affairs
+1 718 755-8829
kate.silverstein@ipsos.com

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2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

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