PUBLIC POLL FINDINGS AND METHODOLOGY

Reuters/Ipsos: Core Political General Election Tracker (09/09/2020)

About the Study

These are some of the findings of an Ipsos poll conducted between September 3-8, 2020 on behalf of Thomson Reuters. For this survey, a sample of 1,337 Americans age 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 1,107 registered voters and 823 likely voters. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.1 percentage points, 19 times out of 20, had all Americans been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. The poll also has a credibility interval ± 3.4 percentage points for registered voters and ± 3.9 percentage points for likely voters.

For full results, please refer to the following annotated questionnaire.

GAME CHANGERS Ipsos

PUBLIC POLL FINDINGS AND METHODOLOGY

		All Respondents	All Registered Voters	Likely voters
Do you consider yourself a Democrat, a Republican, an independent or none of these?	Democrat	44%	47%	49%
	Republican	38%	40%	41%
	Independent	10%	9%	8%
	None/DK	9%	4%	2%
	Total	1337	1107	823
P7/PD4_New_1. In November 2020, the next presidential election will be held. Using a 1-to-10 scale... how likely are you to vote in the next presidential election? (Select one)	10- Completely certain you will vote	67%	79%	94%
	9	5%	6%	4%
	8	4%	4%	1%
	7	3%	3%	0%
	6	2%	2%	0%
	5	4%	2%	0%
	4	1%	1%	0%
	3	1%	1%	0%
	2	1%	0%	0%
	1-Completely certain you will NOT vote	9%	1%	0%
	Don't know	4%	1%	0%
	Total	1337	1107	823

GAME CHANGERS   Ipsos

PUBLIC POLL FINDINGS AND METHODOLOGY

		All Respondents	All Registered Voters	Likely voters
S8 / SC8. In your opinion, what is the most important problem facing the U.S. today? (Select from below or write in)	Economy generally	19%	20%	21%
	Unemployment / lack of jobs	10%	9%	7%
	War / foreign conflicts	2%	1%	1%
	Immigration	4%	5%	4%
	Terrorism / terrorist attacks	3%	4%	4%
	Healthcare	15%	16%	17%
	Energy issues	1%	1%	1%
	Morality	9%	8%	8%
	Education	4%	4%	3%
	Crime	8%	8%	9%
	Environment	4%	3%	3%
	Other	19%	19%	20%
	Don't know	3%	2%	1%
	Total	1337	1107	823
AB1.Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?	Right direction	25%	27%	28%
	Wrong track	65%	65%	66%
	Don't know	10%	8%	6%
	Total	1337	1107	823
TM1842Y20. If the 2020 presidential election were held today, would you vote for [RANDOMLY ROTATE ORDER OF 'Donald Trump' and 'Joe Biden'] Donald Trump or Joe Biden?	Donald Trump	37%	40%	40%
	Joe Biden	45%	48%	52%
	Some other candidate	4%	3%	3%
	I would not vote	7%	2%	0%
	Not sure	7%	7%	5%
	Total	1337	1107	823

PUBLIC POLL FINDINGS AND METHODOLOGY

		All Respondents	All Registered Voters	Likely voters
AB11. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?	Strongly approve	22%	24%	25%
	Somewhat approve	15%	15%	14%
	Lean towards approve	2%	2%	1%
	Lean towards disapprove	1%	1%	1%
	Somewhat disapprove	12%	10%	8%
	Strongly disapprove	43%	46%	49%
	Not sure	5%	2%	1%
	Total	1337	1107	823
AB11. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President? Summary	TOTAL APPROVE	39%	40%	40%
	TOTAL DISAPPROVE	56%	57%	58%
	Not sure	5%	2%	1%
	Total	1337	1107	823
TM1843Y20.If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?	Strong on the economy and job creation	19%	20%	19%
	Strong on healthcare	9%	9%	9%
	Strong on immigration	4%	4%	3%
	Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	27%	27%	28%
	Ability to restore trust in American government	21%	21%	22%
	Strong on civil rights	7%	6%	6%
	Tough on crime and civil unrest	13%	13%	14%
	Total	1337	1107	823
TM1844Y20_1.For each of the following, please select the candidate you think is the best on that particular issue…the economy and job creation	Joe Biden	38%	41%	45%
	Donald Trump	43%	45%	45%
	Some other candidate	6%	6%	3%
	Not sure	13%	8%	7%
	Total	1337	1107	823

GAME CHANGERS

PUBLIC POLL FINDINGS AND METHODOLOGY

		All Respondents	All Registered Voters	Likely voters
TM1844Y20_2. For each of the following, please select the candidate you think is the best on that particular issue…Healthcare	Joe Biden	45%	48%	52%
	Donald Trump	31%	33%	34%
	Some other candidate	7%	7%	5%
	Not sure	17%	12%	9%
	Total	1337	1107	823
TM1844Y20_3. For each of the following, please select the candidate you think is the best on that particular issue…Immigration	Joe Biden	41%	43%	47%
	Donald Trump	40%	42%	42%
	Some other candidate	6%	5%	3%
	Not sure	14%	10%	7%
	Total	1337	1107	823
TM1844Y20_4.For each of the following, please select the candidate you think is the best on that particular issue… Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	Joe Biden	45%	47%	51%
	Donald Trump	34%	37%	38%
	Some other candidate	6%	6%	4%
	Not sure	14%	10%	8%
	Total	1337	1107	823
TM1844Y20_5. For each of the following, please select the candidate you think is the best on that particular issue…Ability to restore trust in American government	Joe Biden	43%	46%	51%
	Donald Trump	32%	35%	35%
	Some other candidate	9%	8%	6%
	Not sure	16%	11%	9%
	Total	1337	1107	823
TM1844Y20_6. For each of the following, please select the candidate you think is the best on that particular issue…Strong on civil rights	Joe Biden	46%	49%	52%
	Donald Trump	31%	33%	33%
	Some other candidate	7%	7%	5%
	Not sure	15%	11%	9%
	Total	1337	1107	823
TM1844Y20_8.For each of the following, please select the candidate you think is the best on that particular issue… Tough on crime and civil unrest :	Joe Biden	34%	36%	40%
	Donald Trump	42%	45%	45%
	Some other candidate	6%	6%	4%
	Not sure	19%	14%	12%
	Total	1337	1107	823

PUBLIC POLL FINDINGS AND METHODOLOGY

		All Respondents	All Registered Voters	Likely voters
TM3. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?...Donald Trump	Very familiar	68%	72%	76%
	Somewhat familiar	23%	21%	19%
	Not very familiar	4%	3%	3%
	Have heard of them, but that's it	3%	2%	1%
	Have not heard about them	2%	1%	0%
	Total	1337	1107	823
TM3. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?...Joe Biden	Very familiar	52%	58%	65%
	Somewhat familiar	32%	31%	28%
	Not very familiar	8%	6%	5%
	Have heard of them, but that's it	6%	4%	2%
	Have not heard about them	2%	0%	0%
	Total	1337	1107	823
TM3. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?...Kamala Harris	Very familiar	27%	31%	35%
	Somewhat familiar	35%	38%	42%
	Not very familiar	22%	21%	18%
	Have heard of them, but that's it	9%	6%	4%
	Have not heard about them	7%	4%	2%
	Total	1337	1107	823
TM3. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?...Mike Pence	Very familiar	37%	43%	48%
	Somewhat familiar	37%	38%	38%
	Not very familiar	14%	12%	11%
	Have heard of them, but that's it	8%	6%	3%
	Have not heard about them	4%	2%	1%
	Total	1337	1107	823

PUBLIC POLL FINDINGS AND METHODOLOGY

TM4. Would you say you are generally favorable or unfavorable towards these public figures?...Donald Trump	Very favorable	23%	25%	26%
	Somewhat favorable	12%	12%	11%
	Lean towards favorable	9%	8%	6%
	Lean towards unfavorable	8%	8%	5%
	Somewhat unfavorable	6%	5%	4%
	Very unfavorable	43%	43%	46%
	Total	1319	1099	821
TM4. Would you say you are generally favorable or unfavorable towards these public figures?...Joe Biden	Very favorable	25%	27%	33%
	Somewhat favorable	16%	17%	17%
	Lean towards favorable	14%	12%	8%
	Lean towards unfavorable	12%	11%	8%
	Somewhat unfavorable	7%	7%	6%
	Very unfavorable	26%	26%	28%
	Total	1322	1103	821
TM4. Would you say you are generally favorable or unfavorable towards these public figures?...Kamala Harris	Very favorable	21%	23%	27%
	Somewhat favorable	16%	16%	16%
	Lean towards favorable	17%	16%	14%
	Lean towards unfavorable	13%	12%	9%
	Somewhat unfavorable	10%	9%	7%
	Very unfavorable	23%	24%	27%
	Total	1259	1069	810
TM4. Would you say you are generally favorable or unfavorable towards these public figures?...Mike Pence	Very favorable	20%	22%	25%
	Somewhat favorable	13%	13%	13%
	Lean towards favorable	14%	13%	11%
	Lean towards unfavorable	15%	14%	11%
	Somewhat unfavorable	10%	9%	8%
	Very unfavorable	28%	29%	32%
	Total	1291	1091	817

PUBLIC POLL FINDINGS AND METHODOLOGY

		All Respondents	All Registered Voters	Likely voters
TM1128Y17_1. Do you approve or disapprove of the way Donald Trump is handling the following issues? The US economy:	Strongly approve	25%	27%	29%
	Somewhat approve	12%	12%	11%
	Lean towards approve	12%	11%	9%
	Lean towards disapprove	9%	9%	8%
	Somewhat disapprove	7%	7%	7%
	Strongly disapprove	30%	32%	34%
	Don't know	4%	2%	1%
	Total	1337	1107	823
TM1128Y17_4. Do you approve or disapprove of the way Donald Trump is handling the following issues? Employment and jobs:	Strongly approve	26%	29%	32%
	Somewhat approve	11%	11%	9%
	Lean towards approve	11%	10%	8%
	Lean towards disapprove	9%	9%	8%
	Somewhat disapprove	9%	8%	8%
	Strongly disapprove	29%	30%	33%
	Don't know	5%	3%	1%
	Total	1337	1107	823
TM1128Y17_21. Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus/COVID-19:	Strongly approve	17%	18%	20%
	Somewhat approve	12%	13%	12%
	Lean towards approve	9%	9%	9%
	Lean towards disapprove	8%	7%	6%
	Somewhat disapprove	6%	5%	5%
	Strongly disapprove	44%	45%	48%
	Don't know	4%	2%	1%
	Total	1337	1107	823

GAME CHANGERS

PUBLIC POLL FINDINGS AND METHODOLOGY

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Kate Silverstein
Media Relations Specialist, US
Public Affairs
+1 718 755-8829
kate.silverstein@ipsos.com

About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

9